## Postal Rates Reference Chart

Current Rates as of $1 / 26 / 2014$
First Class: Delivery 2 to 4 days (Not Guaranteed)

## 500 piece minimum for presorted and automated mailings - 200 piece minimum for single piece permit imprint (indicia)

Post Card Rates: min. size: $3-1 / 2^{\prime \prime} \times 5$ " max. size: $4-1 / 4^{\prime \prime} \times 6^{\prime \prime}$ thickness: .007" to $016^{\prime \prime}$

| Weights | Single Piece <br> Full Rate | Machinable <br> Presorted | Automated <br> Mixed AADC | Automated <br> AADC | Automated <br> $\mathbf{3}$ Digit | Automated <br> $\mathbf{5}$ Digit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weight not over 1 ounce | 0.34 | 0.293 | 0.278 | 0.265 | 0.265 | 0.251 |

First Class Letter Size Rates: min. size: $3-1 / 2^{\prime \prime} \times 5$ " max. size: $6-1 / 8^{\prime \prime} \times 11-1 / 2^{\prime \prime}$ thickness: . 007 " to $.25 "$

| Weights | Single Piece Full Rate | Machinable Presorted | Automated Mixed AADC | Automated AADC | Automated 3 Digit | Automated 5 Digit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weight not over 1 ounce | 0.49 | 0.460 | 0.435 | 0.406 | 0.406 | 0.381 |
| Weight not over 2 ounces | 0.70 | 0.460 | 0.435 | 0.406 | 0.406 | 0.381 |
| Weight not over 3 ounces | 0.91 | 0.720 | 0.695 | 0.666 | 0.666 | 0.641 |
| Weight not over 3.5 ounces* | 1.12 | 0.850 | 0.825 | 0.796 | 0.796 | 0.771 |

Weight over 3.5 ounces see flats
*weight cannot exceed 3.5 ounces for automation discounts
**Nonmachinable letters are subject to a nonmachinable surcharge of $\$ 0.20$ per piece plus Machinable Presorted rate

First Class Flat Size Rates: min. size: $6-1 / 8^{\prime \prime} \times 11-1 / 2^{\prime \prime} \quad \max$. size: $12^{\prime \prime} \times 15$ " thickness: .009 " to $.75 "$

| Weights | Single Piece Full Rate | Non-Automation Presorted | Automated Mixed ADC | Automated ADC | Automated 3 Digit | Automated 5 Digit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weight not over 1 ounce | 0.98 | 0.815 | 0.782 | 0.691 | 0.634 | 0.451 |
| Weight not over 2 ounces | 1.19 | 1.023 | 0.990 | 0.899 | 0.842 | 0.659 |
| Weight not over 3 ounces | 1.40 | 1.231 | 1.198 | 1.107 | 1.050 | 0.867 |
| Weight not over 4 ounces | 1.61 | 1.439 | 1.406 | 1.315 | 1.258 | 1.075 |
| Weight not over 5 ounces | 1.82 | 1.647 | 1.614 | 1.523 | 1.466 | 1.283 |
| Weight not over 6 ounces | 2.03 | 1.855 | 1.822 | 1.731 | 1.674 | 1.491 |
| Weight not over 7 ounces | 2.24 | 2.063 | 2.030 | 1.939 | 1.882 | 1.699 |
| Weight not over 8 ounces | 2.45 | 2.271 | 2.238 | 2.147 | 2.090 | 1.907 |
| Weight not over 9 ounces | 2.66 | 2.479 | 2.446 | 2.355 | 2.298 | 2.115 |
| Weight not over 10 ounces | 2.87 | 2.687 | 2.654 | 2.563 | 2.506 | 2.323 |
| Weight not over 11 ounces | 3.08 | 2.895 | 2.862 | 2.771 | 2.714 | 2.531 |
| Weight not over 12 ounces | 3.29 | 3.103 | 3.070 | 2.979 | 2.922 | 2.739 |
| Weight not over 13 ounces | 3.50 | 3.311 | 3.278 | 3.187 | 3.130 | 2.947 |

Priority Mail Retail

| Weights | Flat Rate <br> Envelope | Flat Rate Padded <br> Envelope | Small Flat Rate <br> Box | Medium Flat Rate <br> Box | Large Flat Rate <br> Box |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maximum weight: 70 lbs. | 5.600 | 5.950 | 5.800 | 12.350 |  |

Priority Mail Commercial Base (Need to be a permit holder to qualify for Commercial Base)

| Weights | Flat Rate <br> Envelope | Flat Rate Padded <br> Envelope | Small Flat Rate <br> Box | Medium Flat Rate <br> Box | Large Flat Rate <br> Box |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maximum weight: 70 lbs. | 5.050 | 5.700 | 5.250 | 11.300 |  |

**Non Machinable Criteria (letters only)
a. If the aspect ratio (length divided by height) is less than 1.3 or more than 2.5. ex. square pieces.
b. If it has an exterior surface that is not made of paper.
c. If it has clasps, strings, buttons, or similar closure devices.
d. If it contains items such as pens, pencils, loose keys or coins that cause the thickness of the mailpiece to be uneven.
e. If it is too rigid (does not bend easily when subjected to a transport belt tension of 40 pounds around an 11-inch diameter turn).
f. If it is a mailpiece more than 4-1/4 inches high or 6 inches long (letter size) and the thickness is less than 0.009 inch.
g. Has a delivery address parallel to the shorter dimension of the mailpiece.
h. Is a self-mailer or booklet that is not prepared according to regulations.

## Data File Specifications

directFX can work with virtually any type of file but some will require additional formatting.

## Preferred:

Comma Delimited (*.csv)
Fixed Length
Excel (*.xls or *.xlsx)
Please NO Label Layouts (Word)

## Design Tips:

1. Keep it letter size!
2. Avoid square designs
3. Mail must be rectangular! - no rounded corners or die-cut shapes
4. Keep the folded edge at the bottom
5. Keep return address out of the OCR read area (see USPS template 67)
6. Make sure there is no copy in the barcode clear zone
7. 9 point stock (.009") for automation discounts
8. Leave room for the address block $-2 " \times 4$ " preferred
9. Avoid dark or bright backgrounds or designs in the address area
10. Allow $1 / 4$ " clearance on each side for anything inserting to an envelope
11. Avoid open end envelopes - they will likely require hand inserting
12. Use gummed flapped envelopes for any machine inserting
13. Make sure you use the proper indicia for the class of mail you want
14. Address block must be on top half of piece when spin is on the right for all classes except first class flats
15. Have coating for address panel knocked out for mailing greater than 50 k and all envelopes that will be inkjetted
16. When possible use windowed envelopes
17. ASK! - there are no stupid questions

Standard Class - Regular and Nonprofit: Delivery 2 to 9 days (Not Guaranteed) 200 piece minimum for permit, presorted and automated mailings

Standard Letter Size Rates: min. size: $3-1 / 2^{\prime \prime} \times 5$ " max. size: $6-1 / 8^{\prime \prime} \times 11-1 / 2^{\prime \prime}$ thickness: .007 " to .25 "

| Weights | Non-Auto Mach Mixed AADC | Non-Auto Mach AADC | Non-Mach Mixed ADC | Non-Mach ADC | Automation Mixed AADC | Automation AADC | Automation 3 Digit | Automation 5 Digit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3.3 ounces or less | 0.309 | 0.291 | 0.664 | 0.576 | 0.301 | 0.279 | 0.279 | 0.261 |
| 3.3 ounces or above | - | - | 0.438 | 0.387 | 0.140 | 0.118 | 0.118 | 0.100 |
| Plus per pound | - | - | 0.782 | 0.782 | 0.782 | 0.782 | 0.782 | 0.782 |

Standard Flat Size Rates: min. size: $6-1 / 8^{\prime \prime} \times 11-1 / 2^{\prime \prime} \quad$ max. size: $12^{\prime \prime} \times 15$ " thickness: .009 " to .75 "

| Weights | Non-Auto Mixed ADC | Non-Auto ADC | Non-Auto 3 Digit | Non-Auto 5 Digit | Automation Mixed ADC | Automation ADC | Automation 3 Digit | Automation 5 Digit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3.3 ounces or less | 0.602 | 0.551 | 0.497 | 0.429 | 0.553 | 0.524 | 0.472 | 0.386 |
| 3.3 ounces or above | 0.438 | 0.387 | 0.333 | 0.265 | 0.393 | 0.364 | 0.312 | 0.226 |
| Plus per pound | 0.782 | 0.782 | 0.782 | 0.782 | 0.782 | 0.782 | 0.782 | 0.782 |

Non-Profit Letter Size Rates: min. size: 3-1/2" x 5" max. size: 6-1/8" x 11-1/2" thickness: .007" to .25"

| Weights | Non-Auto Mach Mixed AADC | Non-Auto Mach AADC | Non-Mach Mixed ADC | Non-Mach ADC | Automation Mixed AADC | Automation AADC | Automation 3 Digit | Automation 5 Digit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3.3 ounces or less | 0.191 | 0.173 | 0.546 | 0.458 | 0.183 | 0.161 | 0.161 | 0.143 |
| 3.3 ounces or above | - | - | 0.313 | 0.262 | 0.044 | 0.022 | 0.022 | 0.004 |
| Plus per pound | - | - | 0.676 | 0.676 | 0.676 | 0.676 | 0.676 | 0.676 |

Non-Profit Flats: min. size: 6-1/8" x 11-1/2" max. size: 12 " x 15" thickness: .009" to .75 "

| Weights | Non-Auto Mixed ADC | Non-Auto ADC | Non-Auto 3 Digit | Non-Auto 5 Digit | Automation Mixed ADC | Automation AADC | Automation 3 Digit | Automation 5 Digit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.0 to 3.3 ounces | 0.451 | 0.400 | 0.346 | 0.278 | 0.404 | 0.375 | 0.323 | 0.237 |
| 3.3087 ozs. or above | 0.313 | 0.262 | 0.208 | 0.140 | 0.266 | 0.237 | 0.185 | 0.099 |
| Plus per pound | 0.676 | 0.676 | 0.676 | 0.676 | 0.676 | 0.676 | 0.676 | 0.676 |

If specs fall out of the following dimensions, please see the Mailing manager for approval.
Postcard Specs


Definition: Booklet letter with stitching Self-mailer folded letter without stitching

| Definition: Booklet letter with stitching Self-mailer folded letter without stitching |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Common Booklet Designs Up to 3 ounces |  |  | Common (FSM) Folded Self-mailer Max 6"x10.5" - Min 3.5"x5" |  |  |  |
| Folded Booklets <br> Maximum height-6 inches Maximum length-10.5 inches Vertical Spine | Cover paper weight-40-pound paper. Two 1.5" nonperforated tabs on leading edge and one tab on trailing edge. Position upper tabs within 1-inch from the top edge. Position lower leading tab 0.5 inch from the bottom edge. |  | Under 1 ounce |  | Over 1 ounce but less than 3 ounces |  |
|  |  | Basic FSM (final <br> fold at bottom edge) | Paper weight min 70lb <br> Tabs: 2 1" nonperforated tabs <br> *Glue: 3 3/8" spots <br> Max panels: 12 |  | Paper weight min 80lb <br> Tabs: 2 1.5" nonperforated tabs <br> *Glue: 4 3/8" spots <br> Max panels: 12 |  |
|  |  |  | Paper weight min 70lb <br> Tabs: 2 1" nonperforated tabs <br> *Glue: 3 3/8" spots <br> Max panels: 12 |  | Paper weight min 801b <br> Tabs: 2 1.5" nonperforated tabs <br> *Glue: $43 / 8$ " spots <br> Max panels: 12 |  |
| Simple Spine Booklets <br> Maximum height-6 inches <br> Maximum length-10.5 inches Basic | Cover: 5" to 9" long at least 50-pound paper. Over 9 " up to 10.5 " at least 60-pound paper. The front cover may be up to a maximum of 0.25 " shorter than pages and rear cover. Nonperforated $1.5 "$ tabs. Place one tab on the leading and trailing edges within $1^{\prime \prime}$ from the top; position one tab on the lower leading edge 0.5 " from the bottom. | Quarter Fold <br> FSM (First fold at lead edge; final fold on bottom edge) | Paper weight min 70lb <br> Tabs: 2 1" nonperforated tabs <br> Glue: NTA <br> Max panels: 12 |  | Paper weight min 801b <br> Tabs: 3 1.5" nonperforated tabs <br> Glue: NIA <br> Max panels: 12 |  |
|  |  |  | Paper weight min 70lb <br> Tabs: 2 1" nonperforated tabs <br> Glue: NTA <br> Max panels: 12 |  |  |  |
|  |  | Basic FSM Oblong (final fold at lead edge) | Paper weight min 70lb <br> Tabs: 2 1" nonperforated tabs <br> *Glue: 3 3/8" spots <br> Max panels: 12 |  | Paper weight min 80lb <br> Tabs: 2 1.5" nonperforated tabs <br> *Glue: $43 / 8$ " spots <br> Max panels: 12 |  |
|  |  |  | Paper weight min 701b <br> Tabs: 2 1" nonperforated tabs *Glue: 3 3/8" spots <br> Max panels: 12 | $0 \times$ | Paper weight min 80lb <br> Tabs: 2 1.5" nonperforated tabs <br> *Glue: NIA <br> Max panels: 12 |  |
|  |  |  |  |  | * if using glue dots address p address panel must be secu | nel and nond together |

